

# WINTER WONDERLAND GALA

Making Spirits Bright ✨ Giving Hope Tonight

Dear Friends,

Want to make a difference in the lives of kids in our community? The Winter Wonderland Gala is looking for your help to secure sponsors and auction items for our 4th annual Black-Tie Gala with all proceeds benefitting Young Life.

Young Life doesn't wait for kids to clean up, grow up or show up. Young Life goes to them, crossing barriers to build bridges of authentic friendship. We enter their world with no expectation of who kids should be, but with every hope for who they can become. Young Life is a world-class organization for adolescents. Our staff and volunteers enter the world of kids, focusing on what matters to them – fun, adventure, friendship & a sense of significance. Young Life believes every kid deserves this opportunity, with programs specifically designed for high school, middle school, teen moms and kids with special needs.

The Winter Wonderland Gala is certain to be a night to remember, complete with champagne reception, seated dinner, live entertainment and both a live and silent auction. The 2021 Winter Wonderland Gala will be held on Friday, December 10th at Hidden Pines Chapel in Highland Village.

The success of The Winter Wonderland Gala would not be possible without the generosity of donors. Your investment will not only impact kids in our area but will also set apart your company as one that is committed to making a difference in our community. All donations are tax deductible. Young Life is locally funded, dependent on the financial support of businesses, families and caring individuals in our community.

As a former Young Life kid and staff associate, current donor and father of three daughters, I support Young Life because I have experienced firsthand their tireless approach to reaching kids. Without Young Life, I would not have found faith in my own life. Thank you for partnering with us to make our Gala exceptional and give Young Life the opportunity to reach even more kids. Together, we can make a difference in the lives of kids in our community.

Cheers to a great night!

*Mike Starks*

Mike Starks  
CEO, Personal Trainer Food  
Signature Sponsor, Winter Wonderland Gala  
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## 2021 Winter Wonderland Gala Sponsorship Opportunities

### **Band Sponsor \$5000**

We are excited to have the Tin Man Band at our 4th Annual Gala! From their legendary hit song writing/producing band leader to their award-winning brass players and singers, Tin Man Band always delivers a fun night! Let the crowd appreciate your awesome sponsorship as they dance the night away.

- Premium seating for 10 guests
- Verbal & screen recognition throughout evening
- Company name & logo on both screens above band during performance
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

### **Main Bar Sponsor \$5000**

Premium exposure! With multiple bar lines this year, guests will appreciate the quick drink service while seeing which sponsor made this possible! The main bar will be open the entire night 6:30pm – 11:30pm.

- Premium seating for 10 guests
- Verbal & screen recognition throughout evening
- Signage with company name & logo in bar area
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

### **Casino Room Sponsor \$5000**

As soon as guests enter the venue, they'll can't help but notice who is sponsoring the Casino area. This is a new addition to our annual Gala and sure to draw a large crowd. We are "betting" it's a hit! Casino will open after the live auction 9:00pm – 11:30pm.

- Premium seating for 10 guests
- Verbal & screen recognition throughout evening
- Signage with company name & logo at entrance of casino area
- Signage with company name & logo on chip purchase table
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

### **Front Room Bar Sponsor \$2500**

Guests at the casino tables will enjoy having this bar close by! Let them know who to thank for this convenience with your generous sponsorship. Front bar open from 9:00pm – 11:30pm.

- Seating for 2 with option to purchase remainder of table at discounted rate of \$800 (8 additional seats at \$100 each)
- Company name & logo on table
- Signage with company name & logo on front bar beginning at 9:00pm when this bar opens
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

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## 2021 Winter Wonderland Gala Sponsorship Opportunities

### **Champagne Greeting Sponsor \$2500**

What better way to kick off our Gala than with champagne! As soon as guests arrive, they will be directed to the champagne bar where they will be sure to appreciate your sponsorship as they raise a glass to the beginning of a great night. Champagne Greeting begins at 6:30pm.

- Seating for 2 with option to purchase remainder of table at discounted rate of \$800 (8 additional seats at \$100 each)
- Company name & logo on table
- Signage with company name & logo at champagne bar in event entrance
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

### **Digital Photo Station Sponsor \$2500**

Fun, interactive digital photo station! Tap the screen, strike a pose, and let the digital photo booth snap your pic. Just enter your phone number and the photo will be immediately texted to you. Also, you and your friends will get a 4x6 printed picture on the spot! Who wouldn't want to sponsor this?

- Seating for 2 with option to purchase remainder of table at discounted rate of \$800 (8 additional seats at \$100 each)
- Company name & logo on table
- Signage with company name & logo at digital photo station
- Company name & logo on all event materials
- Online exposure pre and post event on our social media pages as well as website

### **Winter Wonderland Sponsor \$1000**

Generous sponsors like YOU help Young Life reach middle school, high school, special needs friends, and teen moms right here in OUR community!

- Seating for 2 with option to purchase remainder of table at regular rate of \$1280 (8 additional seats at \$160 each)
- Company/Family name or logo on table
- Company/Family name or logo on main sponsorship board located in auction area
- Online exposure pre and post event on our social media pages as well as website

### **Snowflake Sponsor \$500**

We love growing relationships with our local businesses and families! This is an easy way to support Young Life and invest in kids right here in your community.

- Company/Family name or logo on main sponsorship board located in auction area
- Online exposure pre and post event on our social media pages as well as website

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## SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship level. Send completed forms and company logo to:  
Shelly Upchurch, Sponsorship Coordinator ylwinterwonderlandgala@gmail.com

Please contact us with any questions (972) 672-1105

CONTACT INFORMATION Company Name (as you wish to be acknowledged):

\_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES \_\_\_\_\_ \$5,000 Band Sponsor \_\_\_\_\_ \$2,500 Digital Photo Station Sponsor \_\_\_\_\_  
\$5,000 Casino Games Sponsor \_\_\_\_\_ \$2,500 Champagne Greeting Sponsor \_\_\_\_\_ \$5,000 Main Bar Sponsor \_\_\_\_\_  
\$1,000 Winter Wonderland Sponsor \_\_\_\_\_ \$2,500 Front Bar Sponsor \_\_\_\_\_ \$500 Snowflake Sponsor \_\_\_\_\_

PAYMENT INFORMATION \_\_\_\_ Check enclosed.

Check Number \_\_\_\_\_ Made payable to: YL Village Holdings\* \_\_\_\_\_

Please charge my credit card. VISA | MC | AMEX | DISCOVER

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

\$ Total Sponsorship Commitment to be charged \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_